



PRESS RELEASE

WIT Software achieves world's first joyn Blackbird Full Accreditation for RCS Downloadable Apps

Lisbon, Portugal, January 29th, 2014: WIT Software, a leading provider of rich and unified communications for Mobile Operators, announced today that GSMA has awarded the company with the Full Accreditation recognition for joyn Blackbird iPhone downloadable app. WIT Software is the first Client Manufacturer to achieve this level of accreditation from GSMA in the category of Downloadable Apps, standing at the same level with Samsung, Nokia and Sony in the OEMs category. This level of accreditation is also under approval for WIT's Android RCS apps.

The WIT RCS app emerged from the GSMA's Test Programme with a 100% quality rating, and underwent extensive testing in three IMS networks in Spain (Vodafone, Orange and Telefonica), including interoperability testing with native RCS apps from several OEM devices. This accreditation programme from GSMA is very significant for the Mobile Operators as it will ensure the fastest time-to-market for any RCS launch, by ensuring cross-operator and cross device interoperability.

WIT RCS 5.1 Apps main features include HD Voice and Video calls, Integrated Messaging, Multimedia Chat (images, videos, files, location and stickers), Voice and Video Messages, Group Chat, multiple device support through a Central Message Storage and shared contact lists through a Network Address Book.

Beyond extensive and proven compliance with RCS 5.1, WIT continues to focus on the best usability and innovative features to drive usage of the service by mass-market end-users. WIT also brings RCS services closer to Internet services like social networks, providing a more interesting and relevant service to end-users. This is paramount to the success of any RCS service deployed by Mobile Operators.

"With this important industry accreditation WIT Software maintains the leadership of GSMA's RCS initiative. WIT is the first downloadable app with Full Accreditation for iOS, which reinforces our leading position as a preferred RCS provider. This achievement gives high confidence to the Operators that choose our technology since they are acquiring a fully-standard yet innovative solution for their rich communication offer." stated Luis Silva, CEO of WIT Software.

WIT will be in the Mobile World Congress in Barcelona (stand 6C60 In Hall 6), showcasing the latest RCS suite product and some innovations, such as using WebRTC integrated with RCS, and the support for in-app purchases that show how the Operators can monetise their RCS proposition in the market.



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About WIT Software

WIT Software is a well-established software house that specialises in products and solutions for advanced mobile communications, with extensive expertise in solutions relating to RCS, Mobile VoIP and IMS Applications. Located in Portugal, UK and California, the company has over 170 fulltime employees and a blue chip industry client base. For more information, please visit <http://www.wit-software.com>.

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