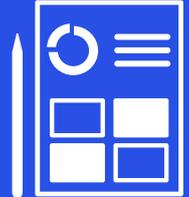# Software Product Manager

Coimbra, Lisbon - Portugal

As a Product Manager you will be responsible for the creation and management of software products. You need to have some technical skills to understand software products, be keen to understand the customer needs and pains, the market landscape and the competition. Your main duties will include the execution of a pre-defined methodology for product definition, product creation and management, writing of product specifications and roadmaps, creation of product marketing collaterals and collaboration with the sales team.

Job Responsibilities

Develops products by identifying potential products; conducting market research; generating product requirements; determining specifications, product roadmaps, pricing, time-integrated plans for product go-to-market; developing marketing strategies and marketing collaterals.

Job Duties

- Understand customers' needs and pains by doing primary market research
- Conduct market research and prepare reports
- Study the competition ecosystem and define the product positioning
- Write product specifications and requirements
- Write product development plans
- Establish product roadmaps together with engineering teams
- Define product marketing objectives
- Collaborate in the production of marketing collaterals
- Brings new products to market
- Determine product pricing by utilizing market research data
- Review cost of sales, marketing and engineering production

- Assesses product market data by calling on customers
- Developing time-integrated plans with sales
- Prepare short-term and long-term product sales forecasts for management
- Prepare return-on-investment analyses

Qualifications Experience & Educational Requirements:

- The candidate should have a Bachelor's degree in Marketing, Business or Engineering;
- At least 5+ years of Software Product experience;
- Experience on market research, product definition, planning and product marketing;
- Excellent communication skills;
- Preferable understanding of the Telecom ecosystem;
- Self-starter with a curious and creative thinking;
- Candidate must be fluent in English language.

Additional Information

- Job location: Coimbra, Lisbon (Portugal)
- Position Type: Full-time
- We offer a competitive compensation package as well as an environment conducive to personal and professional growth

APPLY