

# Business Analyst - Mobile Apps and Digital Business

Coimbra, Lisboa - Portugal

We are looking to hire Business Analysts to support our Digital Business Development activities. You need to be passionate about technology and be always keen to understand the customer behavior, the market landscape and the competition.

Our company works for the global market, with software running in more than 40 countries, so if you are looking for a career challenge this is the opportunity that you are looking for.



## Key Responsibilities

- Market intelligence - Identify opportunities through market and competitor analysis;
- Conduct customer assessment studies, following a well-defined methodology;
- Understand the business processes, customer needs and the problems to be solved;
- Describe the User Stories of possible solutions;
- Help developing the product positioning;
- Engage with the engineering team to better leverage the potential of the Apps;
- Work closely with UI/UX team.

## Additional Information

- **Job Location:** Coimbra, Lisboa (Portugal);
- **Position Type:** Full-time;
- We offer a competitive compensation package as well as an environment conducive to personal and professional growth.

## Requirements

- Must have excellent Communication Skills and be highly fluent in English;
- The candidate should be knowledgeable about Technology, Mobile Apps and Business;
- The candidate should have a solid knowledge about Digital Marketing and Business;
- Ability to produce regular deliverables through Power Point, Word, Excel, Google tools;
- Be a good listener, to better understand the consumers, identify their pains and expectations;
- Should have good skills of creative thinking;
- Proactive, highly flexible, highly organized and able to work with deadlines and multi-tasking;
- Should have good presentation skills;
- Good documentation and writing skills;
- Team oriented and able to work in a fast-paced environment.

APPLY