

Graphic Designer

Coimbra, Porto - Portugal

WIT is looking for a passionate Graphic Designer to bring fresh design ideas to the implementation of marketing and branding needs. If you are passionate about Design and you're looking for a challenge this is the opportunity you are looking for.



Key Responsibilities

- Work for multiple formats that range from digital to print including materials for events, merchandising, social marketing, presentations, infographics, web, video etc
- Collaborate with the marketing team to brainstorm, create and illustrate various marketing concepts
- Prepare print artwork for production
- Create new or update existing templates and brand guidelines
- Develop strategies to ensure the company visual consistency in design

Additional Information

- Job Location: Coimbra, Porto (Portugal)
- Position Type: Full-time

Requirements

- Experience and a significant portfolio in Graphic Design with a clean and elegant aesthetic
- Strong design skills (typography, composition, color, photography usage, etc)
- Full knowledge of Adobe Creative Suite, any experience with Sketch is a plus
- Ability to create original icons and illustrations
- Up to date with technologies and current design trends
- Bonus Skills:
 - UI/UX Design (Web and Mobile)
 - Creative copywriting
 - Motion design and video editing

APPLY