

## HEADQUARTERS

Lisbon (Portugal)

## OFFICES

Coimbra, Oporto, and Leiria (Portugal)  
 Reading (UK)  
 Dusseldorf (Germany)  
 Menlo Park, California (USA)

## FOUNDED

2001

## EMPLOYEES

250

## SHAREHOLDER STRUCTURE

Privately owned

## TAGS

IMS, VoIP, VoWiFi, RCS, VoLTE, WebRTC, IPTV, OTT-TV, Mobile Banking, Mobile Payments, Electronic Recharges

WIT is a software development house specialized in advanced solutions for mobile telecommunications operators. The company has 15 years of experience and a deep expertise in mobile communications and network technologies including IP Multimedia Subsystem (IMS), mobile voice (Mobile VoIP and Voice over LTE), messaging (SMS, MMS and IM), Rich Communication Suite (RCS) and Multimedia Telephony Services (MMTel).

Over the years, WIT became a leading provider for converged real-time communications from Internet end-points with Telecom infrastructures. In this context, the company created the first WebRTC Gateway that is able to support all the Internet browsers available in the market: for browsers like Safari and IE, that do not natively support WebRTC, the transport of media (audio/video) is done through the RTMP protocol that is converted by the our gateway into RTP. This WebRTC Gateway is also fully compliant with RCS5.1 standards.

The company provides solutions for Quad-play operators including software solutions for IPTV and OTT-TV services. WIT presents a white-label TV Everywhere solution for smartphones, tablets and PC/web. WIT also developed a middleware for HDMI dongles and Android set-top boxes together with server-side components allowing a Telecom operator to launch an Over-the-Top TV service. WIT has also created a software solution for sharing, in real-time, user-generated content from smartphones/tablets and other devices like Google Glass to the Television.

Finally, the company has been developing a software platform for mobile banking, mobile payments and electronic recharges. This platform is commercially deployed and has been helping Telecom and TV Operators to collect tens of millions in revenue.

Established in 2001, WIT has customers in more than 30 countries, with blue chip customers including major tier-1 operators in Europe and Asia.

## OUR EXPERTISE

- IP Communications and carrier messaging
- Rich Communication Suite (5.1 and beyond)
- VoIP, Mobile VoIP
- VoLTE (voice, video and SMS over LTE)
- Solution Design for SIP and IMS-based services
- Unified and Enterprise Communications
- WebRTC technology
- IPTV middleware and TV Apps
- Mobile Banking and Mobile Payments
- Embedded Systems Programming
- Responsive web design

## WIT PRODUCTS



**WIT RCS Suite** is a white-label product for Telecommunications Service Providers, fully compliant with GSMA RCS5.3 specifications, to enable the evolution of voice and messaging and compete against the threat of OTT players (WhatsApp, Viber, Skype, Snapchat or others). WIT RCS Suite is a complete end-to-end solution, comprising a set of RCS Apps for Android, iPhone, Android Tablets, iPad, PC and Web browsers, as well a multi-featured RCS Application Server.



**WIT WebRTC Gateway** differentiates from other similar gateways by overcoming the existing segmentation in the WebRTC market. The platform is built with a hybrid architecture, supporting all the browsers: WebRTC compliant browsers (Google Chrome, Firefox and Opera) and non-WebRTC browsers (Safari and Internet Explorer). In this last case, the platform makes use of Adobe Flash protocols for the real-time transmission of audio and video.



**WIT OTT-TV Suite** is a white-label product targeted for Operators and Service Providers that want to deploy a TV service with the best ubiquity. This product includes a tiny set-top box that plugs into a HDMI socket and turns every TV into a Smart-TV. It provides live-TV, movies, unified communications services and the sharing of content from smartphones/tablets to the TV. The Suite also includes a set of smartphone/ tablet apps to leverage the concept of TV-everywhere.

## INNOVATION AND EXCELLENCE

WIT has always had a long-lasting relationship and strong connections to the academic world. The company has been investing year after year about 25% of its resources (e.g. employees) in R&D activities within the WIT-Lab. This continuous investment has been crucial for our strategy of differentiation through innovation and has also contributed to the growth and success of the company.

## INDUSTRY MEMBERSHIPS



WIT Software is an Associate Member of GSMA, an association of mobile operators and related companies devoted to supporting the standardizing, deployment and promotion of the GSM mobile telephone system.

WIT became a member of GSMA in December 2011.



WIT Software is a member of COTEC Portugal, a non-profit association of Portuguese companies. COTEC's mission is to promote the competitiveness through the practice of innovation.

WIT won the COTEC-BPI SME Innovation Award 2013.

## MAJOR CLIENTS



## MAJOR PARTNERS

