PRESS RELEASE

WIT Software launches a multi-device solution for mobile Voice-over-Wi-Fi

Barcelona, 3rd March 2015: WIT Software, a leading provider of rich and unified communications for Mobile Operators, announced today its multi-device Voice over Wi-Fi solution designed to help Mobile Operators off-load mobile traffic from cellular to Wi-Fi networks.

This solution provides a suite of Apps for smartphones and tablets (iOS and Android). Users are able to select the Wi-Fi networks they trust to receive voice calls and SMS messages. These whitelisted Wi-Fi networks, either home, office or abroad, effectively extend the reach for the mobile operator's network.

Telecom Operators have always struggled to achieve 100% network coverage. LTE networks are becoming a reality but the increase in spectrum and network efficiency will not solve the in-building coverage problems, especially in high-frequencies. Subscribers have solved their coverage problem by using OTT services like Skype or Viber, which in effect represents a loss of over $300 billion in revenues for Mobile Operators.

Apple's latest iOS version includes a new feature called Wi-Fi Calling, which allows Mobile Operators to support voice over Wi-Fi in iPhone devices. Several Android device manufacturers now also support Wi-Fi Calling natively but, like Apple, their solution is solely focused on smartphones with a SIM Card.

WIT's Voice-over-WiFI solution targets all smartphones that do not have native support for voice-over-WiFi, as well as SIM-less devices like tablets (Android and iPad), PCs (Windows and Mac) and Web browsers. These end-points can be branded and customized for the Mobile Operator, to meet the growing expectation of subscribers for their messaging and voice services be accessible from multiple devices.

Luis Silva, CEO of WIT Software, said: "Today's announcement is very relevant for the Telco industry. WiFi networks have become pervasive and Mobile Operators have made huge investments to achieve high network coverage. With WIT's VoWiFi solution Operators will be able to offload some of their voice calling to WiFi networks and to provide a communication alternative for their subscribers when they are abroad. This will be important for Operators to retain their revenue streams and relevance in the eyes of their subscribers".

WIT will showcase its product of Voice over Wi-Fi at Mobile World Congress in Barcelona, in Hall 6, stand 6C60.

For more info: http://goo.gl/5ELPDH

About WIT Software

WIT Software is a well-established software house that specializes in products and solutions for advanced mobile communications, with extensive expertise in solutions relating to RCS, Mobile VoIP, IMS Applications and TV. Located in Portugal, UK, Germany and California, the company has over 215 fulltime employees and a blue chip industry client base.

For further information, please contact:

WIT Software
Tel: +351 239 801030
Email: press@wit-software.com

http://www.wit-software.com.